

THE LITERACY PROJECT



**Read Well.
Speak Well.
Live Well.**

We give hope to Eagle Valley community members of all ages by offering free assistance in acquiring the English literacy skills they need to function more effectively in their daily lives.

ADULT PROGRAMS



ADULT ESL CLASSES

We offer free small group English classes across the Vail Valley to help all levels of English learners practice their listening, speaking, reading and writing skills in English! Most importantly, the Adult Literacy Program seeks to build strong relationships within our community because literacy is how we find and know one another!

ADULT BASIC LITERACY

Students in this program are adult English speakers who read below an 8th grade level and have practical goals that may include getting a job, earning a driver's license, or helping their children with homework. A long-term goal might be to earn a high school equivalency degree (GED). Basic literacy meets in a one-to-one setting with volunteer tutors.

YOUTH PROGRAMS



STUDY FRIENDS

Study Friends matches volunteer tutors with middle school students who need help with their schoolwork. The volunteer tutors meet with students for 1-2 hours each week to help students improve their reading, writing, math, and homework skills by pairing them with a trained adult volunteer tutor. Study Friends help students communicate with teachers and raise confidence in the classroom.

RAISING A READER

Each week this program provides preschool students across the county and low-income families with a fresh set of award-winning children's books packed into bright red bags. This creative "rotating book bag" creates a home-school connection that engages parents as participating partners in their child's reading development.

READING BUDDIES

The Literacy Project works in collaboration with the Eagle Valley Library District to pair teens and elementary age children. The big buddy and the little buddy read together, play reading-based games and participate in group activities. In Reading Buddies, we match volunteer middle and high school students with children in grades K-4 for an hour of reading time once each week. Reading Buddies meet in Eagle, Gypsum and Avon.

NEW CORPORATE PARTNERSHIPS



The Literacy Project of Eagle County relies on community support to fund our FREE literacy programs in Eagle County.

New for 2022, we are offering a handful of select opportunities to underwrite specific programs to help us expand our programming to reach more language learners to ensure every community member has access to our free, life-changing literacy resources.

SPONSORSHIP OPPORTUNITIES



ADULT LITERACY



RAISING A READER



READING BUDDIES

In return for your commitment to support literacy in Eagle County, your organization will receive the following benefits:

TITLE SPONSOR BENEFITS

- Naming recognition on website, program collateral, events and affiliated marketing material.
- Inclusion in PR efforts, editorial and paid, with interview and quote opportunities.
- Quarterly inclusion in newsletter sent to audience of 2,500 people.
- Inclusion in up to 8 social media posts per year, including quarterly business highlights.
- All corporate partner benefits outlined below.

CORPORATE PARTNER BENEFITS

- Logo placement and referral link to your website on literacyprojecteaglecounty.org.
- Inclusion in up to 4 social media posts per year.
- Annual inclusion in newsletter sent to audience of 2,500 people.
- Sponsor recognition at the Annual Luncheon.
- Premier seating and first access to tickets for Annual Luncheon.



NAMING RECOGNITION SUPPORT LEVEL ADULT LITERACY TITLE SPONSOR

\$15,000

This commitment funds the life-changing adult literacy programming reaching English language learners from East Vail to Dotsero. From volunteer training to materials and program administration, this one time or yearly gift sustains critical literacy programs that allow more adults to enter the workforce, earn promotions, and give back to the local community.



NAMING RECOGNITION SUPPORT LEVEL RAISING A READER SPONSOR

\$10,000

This commitment fully funds the early-education Raising A Reader program in preschools, daycares and home care settings across the county. This program reaches 600 families in Eagle County with monthly rotating book bags that are sent home to encourage early literacy and familial connection through reading in the home. You can sponsor a specific early education center for \$1500 yearly.



NAMING RECOGNITION SUPPORT LEVEL READING BUDDIES SPONSOR

\$7,500

This commitment funds the Reading Buddies programming administered in partnership with the Eagle Valley Library District. Supporting this program not only fosters a mentor-mentee relationship amongst middle and high school and elementary aged children, it provides literacy based leadership training for middle and high school students across the county.



CORPORATE PARTNER SUPPORT LEVELS

\$5,000 - VALEDICTORIAN

This commitment supports Study Friends and other community programming such as literacy teas and other new programs.

\$2,500 - SALUTATORIAN

This commitment sponsors a Chrome Book for a new learner and includes a table at our Annual Luncheon, plus two tickets for Literacy Program learners to attend the event.

\$1,000 - CORPORATE SCHOLAR

This commitment sponsors a Chrome Book for a new learner and includes four tickets to the Annual Luncheon, plus two tickets for Literacy Program learners to attend the event.

